To,

1. The Chief Secretaries / Additional Chief Secretaries of all States / Union Territories
2. The Principal Secretaries (Agriculture) of all States / Union Territories

Subject: Implementation of new Central Sector Scheme, the Pradhan Mantri Kisan Maan-Dhan Yojana (PM-KMY) - regarding

Madam / Sir,

The Pradhan Mantri Kisan Maan-Dhan Yojana (PM-KMY), which aims at providing a fixed pension of Rs.3000/- per month to all landholding Small & Marginal Farmers in the country, subject to certain exclusion criteria, is being implemented through the Common Service Centres (CSCs) under the Ministry of Electronics & Information Technology (MeitY). Enrollment of farmers for the scheme is being done at these centres. An exclusive web-portal www.pmkmy.gov.in has been created for the purpose. The State Governments have also been provided links to the web-portal for making farmers' enrollments.

2. With a view to popularize the PM-KMY Scheme among the farmers and speed up their enrollment process, it has been decided that Block level Pradhan Mantri Kisan Maan-Dhan Yojana Mela / campaigns may be organized by the State/UT Governments, one function in every block, for any two consecutive days upto 31st August, 2019. For meeting the cost of organizing these functions the Central Government will provide financial assistance of Rs.5000/- per block for one function spanning two days to the State / UT Governments.

3. In view of the above, all the State / UT Governments are requested to take immediate action for organizing Block level Pradhan Mantri Kisan Maan-Dhan Yojana Mela / campaigns. The consolidated expenditure incurred on these functions may be intimated to this Department for release of the amount to the State Government. Reports of the functions organized alongwith photographs may be kept for record and furnished to this Department as and when needed.

Yours faithfully,

(Sudhir Kumar)

(Upp Sahitya Deputy Secretary)

Copy to: PPS to Secretary (AC&FW) / PPS to AS&FA / PPS to AS(RV) / PPS to JS(FW) & CEO (PM-Kisan/PM-KMY) / CCA / IFD